SUDDENLY

It's 1969!

THE BALDWIN/MOTION PERFORMANCE GROUP

1969 Baldwin-Motion Phase III SS-396 & 427 SUPERCARS CATALOG

The Baldwin/Motion Performance Group Phase III SS-396 & 427 Supercars Catalog

Camaro – Corvette – Chevy – Chevelle – Nova

Kevin Suydam's 1969 Phase-III Corvette

My automotive coming-of-age started in 1965 when I saw a 1965 Sting Ray in a local Chevrolet dealer's showroom. By the time the Mako-Shark-inspired 1968 Corvette came out, I was a full-blown motorhead. I though the Mako Shark-II was the most beautiful car ever made. Although the 1968 Corvette wasn't exactly the Shark show car, I loved it!

I was just in junior high school and was the only one in my family with an interest in performance cars. My way of keeping up with the burgeoning muscle car scene was through "**Hi-Performance CARS Magazine"**. My local small-town pharmacy had a huge newsstand rack with almost every car magazine published. And I knew what week the various titles came out.

One day in early 1969 on the newsstand, I spotted the screaming yellow Corvette on the cover with the cover copy saying something like, "**Baldwin-Motion Phase III SS-427 Corvette Supercar!"** As much as I loved the new Corvette, I loved the Phase III Corvette better! It had flared wheel wells and deep-dish Cragar Mags shod with FAT L60-15 tires. Atop of the stock 427 hood bulge was a '67 Stinger hood scoop and a Pontiac hood-mounted tach. Finishing the setup was a set of 1965-1967 Corvette side pipes. WOW! In the back of the magazine, there was an ad for a Baldwin-Motion catalog, for one dollar! I sent away for it and a few weeks later, my carpals and I were pouring over the catalog and bench racing how we would order our own personal Baldwin-Motion Supercar!

I still have that catalog today. So, before it gets lost or fades and falls apart, I thought I should make a PDF version to share. The 1969 Phase III SS-427 Corvette started at around $7,000, or around $51,000 in 2021 dollars. Today these cars are worth hundreds of thousands of dollars. As Marty Schorr told me once, "Joel and I had no idea these cars would be worth this much, and over 50 years later, people still love them!"

As Marty used to say in his editorials in CARS Magazine, "Nuff said!"

Scott Teeters – April 8, 2021

$1.00

THE BALDWIN/MOTION PERFORMANCE GROUP

PHASE III SS-396 & 427 SUPERCARS

CAMARO
CORVETTE
CHEVY
CHEVELLE
NOVA

BALDWIN CHEVROLET/Merrick Road & Central Avenue/Baldwin, L.I., N.Y./516-223-7700

MOTION PERFORMANCE, INC./High-Performance Sales-Service Division/ 598 Sunrise Highway /Baldwin, L.I., N.Y./ 516-223-3172-3178

Prepared & produced by Performance Media

BALDWIN/MOTION–THE NUMBER ONE TEAM

WELCOME to the wild world of Chevrolet performance, Baldwin/Motion-style. If you've had it with Detroit compromise performance and styling and typical new car dealership attitudes toward high-performance sales and service, we invite you to visit our block-long dyno-tuning and car building complex and our new-car showroom and talk to our supercar-oriented salesmen, mechanics and new car production engineers.

Now in our third year of SS-427 supercar production we rate as the second largest producer of specialty total performance supercars in this country. We are the largest Chevrolet specialty car manufacturer and rate a second place only to the Ford-owned-and-run Shelby Mustang operation.

Because of our extensive International sales program, our SS-396 and 427 supercars are currently seeing service in all of the fifty states, plus Australia, Dominican Republic, Hawaii, London, Nova Scotia, Puerto Rico and the Virgin Islands. Since each car is honestly custom-built to the most critical performance and safety standards — in addition to the purchaser's requirements — our supercars can be set up for operational conditions all over the world. They can be geared and modified for 160 mph grand touring or 1/8-mile drag racing; for gymkhanas, sedan racing or just plain street/strip use.

The really big news at Baldwin/Motion for '69 is the availability of our ultimate supercar package — PHASE III — in Corvettes, Chevelles, Chevy (II) Novas and even in 396 cubic inch trim. Even the giant-killing Z-28 Camaro is available with the full PHASE III treatment. Not only is there a cost savings by going PHASE III in a 396 package, but there's also the full factory warranty to consider. This year you can also outfit a 396 or Z-28 or any car purchased from us with any of the SS-427 Special Performance Options, making it possible to tailor a relatively inexpensive machine to your exacting tastes. And, then there's the fantastic PHASE III Corvette which comes stock with all the goodies you could possibly want — even outside exhausts.

All Baldwin/Motion specialty cars — except those fitted with competition-only engines or engines fitted with internal speed equipment such as racing cam and valve train — are covered by warranties. The warranty on the power train of the SS-427 standard and PHASE III Camaro, Chevy Nova, Chevelle is 90 days or 4,000 miles and 12 months or 12,000 miles on the remainder of the car — excluding all speed options — at Baldwin Chevrolet. The SS-427 standard and PHASE III Corvette, Street Racer's Special and Impala and the standard and PHASE III SS-396 and Z-28 models carry the full factory warranty.

Cars can be ordered at either of our two Baldwin, L.I., New York locations: Baldwin Chevrolet, Merrick Road and Central Avenue, and Motion Performance, Inc. 598 Sunrise Highway. Delivery must be taken at Baldwin Chevrolet, however. For technical assistance when ordering ultimate performance PHASE III cars, competition machines or for performance equipment information, call our High Performance Sales Advisor, Mr. Joel Rosen, at 516-223-3172. In addition to our line of specialty vehicles, we also stock a full line of discount speed equipment and '69 Chevrolets for immediate delivery.

PROCEDURE FOR PURCHASING A BALDWIN/MOTION SUPERCAR

1. First chose the basic car you want. Then pick out the options you want from the Production and Special Performance Options charts. Add the cost of the options to the base price of the car and you'll have the total cost.

2. Fill out the enclosed order form with the options you require.

3. Enclose a certified, or cashier's check for 10% of the order.

4. Delivery is approximately 90 days.

5. Finance arrangements can be made through us or your local bank. The arrangements with us are made through GMAC and a

25% minimum down payment on a $4,000 car
30% minimum down payment on a $5,000 car
40% minimum down payment on a $6,000 car
50% minimum down payment on a $7,000 car

(less your 10% deposit) is required, plus, of course, a favorable credit statement. All of our specialty cars are custom made to your specifications and all orders are non-cancellable. The GMAC credit statement is enclosed. It should be noted that your local bank or financial institution as well as your insurance carrier is unaware that a car of this magnitude is available and it is certain that you will have trouble financing and obtaining collision insurance through these channels. Through special arrangements with GMAC at this dealership, financing and collision insurance is available here.

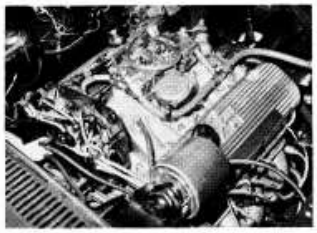
6. Trade-ins: If you are local or can drive the trade-in to our place of business before placing an order, we will be glad to appraise your car. Then we will arrive at a definite price on the trade-in. For those purchasers who live at distances too far away to make this arrangement, we recommend that you sell your car yourself, either privately or to a dealer, then you will know how you stand before coming to New York for delivery.

7. All prices are subject to change without notice. All prices are FOB Baldwin, New York, and we are unable to make domestic deliveries, i.e. USA. We recommend on domestic deliveries that the purchaser make arrangements to get to New York City via airlines or whatever, and call us for further instructions about Long Island transportation facilities. You can drive your supercar home to break it in. On full race models plan to bring a trailer to take it home.

8. We can arrange for overseas delivery by ship or air on any of our cars.

9. We can obtain temporary license plates for out of state residents, valid for 30 days at a charge of $10.00.

10. When the car is received by us, we will notify you of the identification number. Then you can make arrangements for your insurance, so that you will be covered when you take delivery.



PRODUCTION OPTIONS

BRAKES, POWER	$ 42.15
BRAKES, HEAVY-DUTY POWER	384.45
STEERING, POWER	105.35
WINDOWS, POWER	63.20
ALARM SYSTEM, AUDIO	26.35
DEFROSTER, REAR WINDOW	32.65
EXHAUST SYSTEM: Side mounted	147.45
GLASS, SOFT-RAY TINTED	16.90
RADIO: AM/FM pushbutton	172.75
AM/FM stereo pushbuttom	278.10
ROOF COVER, VINYL	57.95
SPEED WARNING INDICATOR	11.60
STEERING WHEEL, TILT-TELESCOPIC	84.30
TOP, AUXILIARY	252.80
GENUINE LEATHER SEATS	79.00
WHEEL COVERS	57.95
F70-15 SPECIAL NYLON RED STRIPE OR WHITE STRIPE TIRES	31.30

SPECIAL PERFORMANCE OPTIONS

1. Daytona 3 bbl 950 cfm carburetor & manifold setup	$165.00**
2. Required Option: Special gear-drive injector kit for 3 bbl Holley carb.	29.95
3. Ignition: A. Special pointless Solid State Capacitive Discharge ignition	175.00**
B. Burn-proof Ramcharger-style racing spark plug wires with boots	34.95**
C. Complete package	200.00**
4. Racing camshaft and coordinated valve train (voids warranty)	250.00**
5. Schiefer clutch, flywheel, disc, and NHRA-approved shield	250.00**
6. Hurst Competition-Plus 4-speed linkage	100.00**
7. Specially-designed traction bars	50.00
8. Shock absorber package for street and strip or competition	75.00**
9. Raise car at all 4 points (required with L-series Inglewood Tires)	75.00
10. Specially-designed tubular headers (furnished loose)	124.95
11. Prowler rear street and strip tires	85.00** pr
12. Inglewood Indy-style extra-wide tires from	85.00** pr
13. M & H rear tires, tubes and extra steel rims (slicks)	120.00
14. One-piece extra-wide all-aluminum wheels (4) with tubes mounted	200.00**
15. Special hood-mounted 8,000 rpm transistorized tach (required with CD ignition	75.00
16. Dual electric fuel pumps (2 pumps with pressure regulator, 75 gal/hr cap.)	65.00**
17. Real wood rim steering wheel	50.00**
18. Phase III cold air hood scoop	149.95
19. Special deep-sump oil pan and high-cap. pump	100.00**
20. Complete Phase III striping	100.00
21. Phase III LeMans-type extra-large, quick-fill gas cap	75.00
22. Phase III LeMans-type mirrors	49.95** pr

* Not Installed
**Exchange for Original Standard Equipment

SS-427 CORVETTE

Convertible **$4,999.95**
Coupe **$5,199.95**

Standard Equipment: 427/435 hp tri-power engine; Muncie close-ratio four-speed; Posi rear; special suspension; F-70 x 15-inch wide tires; dual exhausts; SS-427 emblems; four-wheel disc brakes; chrome valve covers and air cleaner; custom-curved transistorized pointless ignition; HD radiator; bucket seats; full dyno tune and factory warranty.

Add $350.00 for optional 427 L-89 aluminum-head tri-power motor with 11.0-to-1 compression.

Add $995.00 for optional 427 L-88 aluminum-head race motor with 12.0-to-1 compression. Also includes mandatory super-duty suspension and brake package and M-22 four-speed.

Add $3,000 for all-aluminum 427 ZL-1 race motor.

PHASE III SS-427 CORVETTE

Choice of Convertible with two tops or coupe:

with Turbo-Hydro automatic .. $6,499.95
with Four-Speed stick $6,995.85

Standard Equipment: All above listed standard equipment plus power-discs, new side exhausts, AM-FM radio, M/P-modified pointless capacitive discharge ignition, mag wheels with Indy-style ultra-wide tires, Phase III scooped hood, special rear paint trim and emblems, complete Super-Bite suspension. Four-speed model also features full Schiefer blow-proof clutch-flywheel, Hurst shifter, Lakewood scattershield and gear-drive, injected Holley three-barrel carb on a special high rise aluminum manifold. All models carry the full factory warranty.

SS-427 CAMARO

SS-427 Camaro $3,895.00

Standard Equipment: 427/450-hp engine; Muncie close-ratio four-speed with Hurst shifter; Posi rear with special suspension and rewelded spring perches; F-70 x 14 white-lettered Wide Oval tires; dual exhausts; SS-427 emblems and front accent band; chrome valve covers and air cleaner; modified 7,500-rpm ignition; HD radiator; power front disc brakes; bucket seats, warranty, full dyno tune.

PHASE III SS-427 CAMARO

Phase III SS-427 Camaro $4,998.95

Standard Equipment: All above-listed standard equipment inc. warranty, plus 427/500-hp engine, Super-Bite suspension, three-barrel Holley carb with special high-rise aluminum manifold and ultra-high flow chrome competition air cleaner, M/P-modified Mallory capacitive discharge ignition, dual electric fuel pumps, tuned equal-length headers, scooped fiberglass hood, Schiefer Rev-Lok clutch and aluminum flywheel with Lakewood NHRA-approved scattershield and a clutch-type fan.

SS-396 CAMARO

SS-396/375-hp Camaro $3,175.85

PHASE III

SS-396 Camaro $4,398.85

Z-28(302) CAMARO

Z-28 Camaro $3,075.00

PHASE III

Z-28 Camaro $4,298.00

All SS-396 and Z-28 standard and PHASE III Camaros carry full factory warranties and can be fitted with all above listed SS-427 Performance and Production options. The Z-28 is not available with Turbo-Hydramatic transmission. The PHASE III SS-396 and Z-28 Camaros are delivered with PHASE III SS-427 special equipment.

PRODUCTION OPTIONS

RALLY SPORT (Hidden Head Lights)	$131.65
CUSTOM INTERIOR	110.60
STYLE TRIM GROUP: Convertible	36.90
Sport Coupe	47.40
SPECIAL INTERIOR GROUP	17.95
POWER WINDOWS	105.35
ANTENNA, REAR — Not available with AM/FM Radio or Auxiliary Panel and Valance Equipment	9.50
GUARDS: Front Bumper	12.65
Rear Bumper	12.65
Door Edge	4.25
MIRROR (Remote Control)	10.55
VINYL ROOF: Black or White	84.30
TOPS, CONVERTIBLE: White, Black or Blue (Power)	52.70
WHEEL COVERS: (4) Bright Metal	21.10
(4) Mag Style	73.75
CLOCK, ELECTRIC	15.80
CONSOLE	53.75
DEFROSTER, REAR WINDOW	22.15
GLASS: SOFT RAY TINTED — All Windows	32.65
LIGHTS: INCLUDES: Ashtray, Courtesty, Glove Compartment, Luggage and Underhood	13.70
With Custom Interior	11.10
MATS, FLOOR (Front and Rear)	11.60
RADIOS: Pushbutton control	61.10
AM/FM Pushbutton control	133.80
AM/FM Pushbutton control — Stereo	239.10
Rear Seat Speaker	13.20
SEATS: Folding Rear	42.15
STEREO TAPE SYSTEM (4 Speakers)	133.80
SPECIAL INSTRUMENTATION	94.80
SPECIAL FRONT BUMPER	42.15
AIR SPOILER EQUIPMENT	32.65
POWER STEERING	94.80
POWER QUICK RATIO STEERING	110.60
RALLY WHEELS	35.85

SS-427 CAMARO SPECIAL PERFORMANCE OPTIONS

1. L-88 427 Engine: Includes aluminum cylinder heads, special camshaft, 12.0:1 compression ratio (requires 103 octane gasoline or better, and M-22 HD 4-speed close-ratio transmission). No warranty on this engine	**$500.00****
1-A. All-aluminum 427 ZL-1 race engine	**3,000.00****
2. L-89 427 Engine: Includes aluminum cylinder heads with 11.0:1 compression ratio	**500.00****
3. Daytona three-barrel Holley carburetor and manifold setup for L-88 Engine	**165.00**** **100.00****
4. Ignition: A. Special capacitive discharge ignition	**100.00****
B. Custom-calibrated full-centrifugal Mallory dist.	**49.95**
C. Burnproof racing spark plug wires with boots	**34.95****
D. Complete package	**175.00****
5. High rpm engine shutoff	**35.00**
6. Racing camshaft and coordinated valve train (voids warranty)	**175.00****
7. Schiefer clutch, flywheel, disc, and NHRA-approved shield	**225.00****
8. M-22 HD 4-speed close-ratio transmission	**128.35****
9. Modified Turbo-Hydramatic 3-speed automatic transmission	**95.00****
10. Hurst Competition-Plus 4-speed linkage	**85.00****
with Console installation (console not included)	**100.00****
11. Specially-designed Super Bite traction bars (Mandatory Option)	**50.00**
12. Special HD Air Lifts	**50.00**
13. Shock absorber package for street and strip or competition	**75.00****
14. Raise car at all 4 points (required with L-series Inglewood tires)	**75.00**
15. Specially-designed tubular headers (furnished loose)	**124.95***
16. Prowler rear street and strip tires	**85.00** pr**
17. Inglewood Indy-style extra-wide tires	**from 85.00** pr**
18. M & H rear tires, tubes and extra steel rims (slicks)	**120.00**
19. One-piece all-aluminum wheels (4) with tubes mounted	**175.00****
20. Sun Super Tach 8,000 rpm all-transistorized tachometer	**49.95**
21. Special hood-mounted 8,000 rpm transistorized tach (required with C D ignition	**75.00**
22. Sun oil, water temp., and ammeter gauges installed under dash	**75.00**
23. Dual electric fuel pumps located in the trunk (2 pumps with pressure regulator, 75 gal/hr. cap.)	**50.00****
24. Light-weight fiberglass hood w/pins and Phase III scoop	**149.95****
25. Viscous drive fan (Mandatory Option)	**15.80****
26. Real wood rim steering wheel	**45.00****
27. Special side-mounted Corvette-type exhaust system	**275.00**
28. Special gear-drive injector kit for Holley carb. (3 or 4 bbl)	**29.95**
29. Special deep-sump oil pan and high-cap. pump	**75.00****
30. Complete Phase III striping	**100.00**

*** Not Installed**
**** Exchange for Original Standard Equipment**

SS-427 CHEVELLE

SS-427 Chevelle $3,895.85

Standard Equipment: 427/450-hp engine; Muncie close-ratio four-speed; Posi rear; special suspension; F-70x14 white-lettered Wide Oval tires; dual exhausts; SS-427 emblems; chrome valve covers and air cleaner; modified 7,500-rpm ignition; HD radiator; power front disc brakes; warranty; full dyno tune.

PHASE III SS-427 CHEVELLE

PHASE III SS-427 Chevelle $4,998.88

Standard Equipment: All above-listed standard equipment inc. warranty, plus 427/500-hp engine, Super-Bite suspension, three-barrel Holley carb with special aluminum high-rise manifold and ultra-high-flow chrome competition air cleaner, M/P-modified Mallory capacitive discharge ignition, dual electric fuel pumps, tuned equal-length headers, fiberglass hood scoop, Schiefer RevLok clutch and aluminum flywheel with Lakewood NHRA-approved scattershield, straight-thru Corvette exhaust pipes and clutch-type fan.

SS-396 CHEVELLE

SS-396/375-hp Chevelle $3,175.95

PHASE III

SS-396 Chevelle $4,398.88

Includes all above-listed standard and PHASE III equipment except for 396 engine. All 396 standard and PHASE III Chevelles carry full factory warranties and can be fitted with all listed SS-427 Performance and Production options.

PRODUCTION OPTIONS

APPEARANCE GUARD GROUP	
Includes:	
A. Front Bumper Guards	
B. Rear Bumper Guards	
C. Door Edge Guards	
D. Color-Keyed Floor Mats	
E. Vanity Visor Mirror	$ 50.65
OPERATING CONVENIENCE GROUP	
Includes:	
A. Electric Clock	
B. L. H. Outside Remote-Control Rearview Mirror	
C. Rear Window Defroster	48.50
DOOR LOCKS, POWER	44.80
STEERING, POWER	105.35
TOP, POWER	52.70
WINDOWS, POWER	105.35
BATTERY, HEAVY-DUTY	15.80
CONSOLE	53.75
GLASS, SOFT-RAY TINTED	36.90
INSTRUMENTATION, SPECIAL	94.80
LIGHT MONITORING SYSTEM	26.35
LIGHTING, AUXILIARY	16.35
PAINT, EXTERIOR:	
Monaco Orange or Daytona Yellow solid colors	42.15
Two-tone combinations	23.20
RADIO EQUIPMENT	
AM Radio	61.10
AM/FM Radio	133.80
AM/FM Stereo Radio	239.10
Antenna, Manual Rear – not available with AM/FM Radio	9.50
Speaker, Rear Seat – not available when Stereo is ordered	13.20
ROOF COVER, VINYL	89.55
SEATS, STRATO-BUCKET	121.15
SPEED WARNING INDICATOR	11.60
STEERING WHEEL, CONFORTILT	45.30
STEERING WHEEL, SPORTS-STYLED	34.80
STEREO TAPE SYSTEM	133.80
STRIPING, ACCENT	26.35
TRIM, ALL-VINYL INTERIOR	12.65

SPECIAL PERFORMANCE OPTIONS

1. L-88 427 Engine: Includes aluminum cylinder heads, spe ial camshaft, 12.0:1 compression ratio (requires 103 octane gasoline or better, and M-22 HD 4-speed close-ratio transmission). No warranty on this engine	$500.00**
1-A. All-aluminum ZL-1 427 race engine	3,000.00**
2. L-89 427 Engine: Includes aluminum cylinder heads with 11.0:1 compression ratio	500.00**
3. Daytona three-barrel Holley carburetor and manifold setup	165.00
For L-88 Engine	100.00
4. Ignition: A. Special Capacitive Discharge ignition	100.00**
B. Custom-calibrated full-centrifugal Mallory Dist.	49.95**
C. Burnproof racing spark plug wires with boots	34.95**
D. Complete package	175.00**
5. High rpm engine shutoff	35.00
6. Racing camshaft and cordinated valve train (voids warranty)	175.00**
7. Schiefer clutch, flywheel, disc, and NHRA-approved shield	225.00**
8. M-22 HD 4-speed close-ratio transmission	126.35**
9. Modified Turbo-Hydramatic 3-speed automatic transmission	95.00**
10. Hurst Competition-Plus 4-speed linkage	85.00**
with Console installation (console not included)	100.00**
11. Specially-designed traction bars	50.00
12. Special Ladder-type traction bars for Chevelle	100.00
13. Special HD Air Lifts	50.00
14. Shock absorber package for street and strip or competition	75.00**
15. Raise car at all 4 points (required with L-series Inglewood tires)	75.00
16. Specially-designed tubular headers (furnished loose)	124.95*
17. Prowler rear street and strip tires	85.00** pr
18. Inglewood Indy-style extra-wide tires	from 85.00** pr
19. M & H rear tires, tubes and extra steel rims (slicks)	120.00
20. One-piece all-aluminum wheels (4) with tubes mounted	175.00**
21. Sun Super Tach 8,000 rpm all-transistorized tachometer	49.95
22. Special hood-mounted 8,000 rpm transistorized tach (required with C D ignition	75.00
23. Sun oil, water temp., and ammeter gauges installed under dash	75.00
24. Dual electric fuel pumps located in the trunk (2 pumps with pressure regulator, 75 gal/hr Cap.)	50.00**
25. Viscous drive fan	15.80**
26. Real wood rim steering wheel	45.00**
27. Special side-mounted Corvette-type exhaust system	275.00
28. Phase III cold air hood scoop	149.95
29. Special gear-drive injector kit for Holley carb. (3 and 4 bbl)	29.95
30. Special deep-sump oil pan and high-cap. pump	75.00**
31. Complete Phase III striping	100.00

* Not Installed

** Exchange for Original Standard Equipment

SS-427 CHEVY (II) NOVA

SS-427 Chevy Nova $3,695.88

Standard Equipment: 427/450-hp engine; Muncie close-ratio four-speed; Posi rear with re-welded spring perches; F-70 x 14 white-lettered Wide Oval tires; dual exhausts; SS-427 emblems; chrome valve covers and air cleaner; modified 7,500-rpm ignition; HD radiator; power front disc brakes; warranty, full dyno tune.

PHASE III SS-427 CHEVY NOVA

PHASE III SS-427 Chevy Nova $4,898.88

Standard Equipment: All above listed standard equipment inc. warranty, plus 427/500-hp engine Super-Bite suspension, three-barrel Holley carb with special aluminum high-rise manifold, M/P-modified Mallory capacitive discharge ignition, dual electric fuel pumps, tuned equal-length headers, ultra-high-flow chrome competition air cleaner, fiberglass hood scoop, Schiefer RevLok clutch and aluminum flywheel with Lakewood NHRA-approved scattershield and Hurst shifter.

SS-396 CHEVY NOVA

SS-396/375-hp Nova $2,895.85

PHASE III

SS-396 Nova $4,298.85

All 396 models including the PHASE III carry full factory warranties and can be fitted with any listed SS-427 Performance and Production options. The PHASE III 396 Nova is delivered with PHASE III 427 special equipment.

PRODUCTION OPTIONS

CUSTOM INTERIOR	
With full-width seat	$110.60
With Strato-bucket seats	231.75
CUSTOM EXTERIOR	97.95
APPEARANCE GUARD GROUP	
Includes:	
A. Front Bumper Guards	
B. Rear Bumper Guards	
C. Door Edge Guards	
D. Color-Keyed Floor Mats	
E. Visor Vanity Mirror	44.35
OPERATING CONVENIENCE GROUP	
Includes:	
A. Electric Clock	
B. L. H. Outside Remote-Control Rearview Mirror	
C. Rear Window Defroster	48.50
STEERING, POWER	89.55
BATTERY, HEAVY-DUTY	15.80
CONSOLE: Available only when bucket front seats are ordered	53.75
GLASS, SOFT-RAY TINTED	32.65
INSTRUMENTATION, SPECIAL: with console only	94.80
LIGHTING, AUXILIARY	13.70
RADIO EQUIPMENT	
AM Pushbutton radio	61.10
AM/FM Pushbutton radio	133.80
AM/FM stereo pushbutton radio	239.10
Speaker, rear seat. Not available when stereo is ordered	13.20
ROOF COVER, VINYL	79.00
STEREO TAPE SYSTEM	133.80
TRIM, VINYL INTERIOR	12.65
WHEELS, RALLY	35.85

SPECIAL PERFORMANCE OPTIONS

1. L-88 427 Engine: Includes aluminum cylinder heads, special camshaft, 12.0:1 compression ratio (requires 103 octane gasoline or better, and M-22 HD 4-speed close-ratio transmission). No warranty on this engine. Not recommended for street use	$500.00**
1-A. All-aluminum ZL-1 race engine	3,000.00**
2. L-89 427 Engine: Includes Aluminum cylinder heads with 11.0:1 compression ratio	500.00**
3. Daytona three-barrel Holley carburetor and manifold setup	165.00**
For L-88 Engine	100.00**
4. Ignition: A. Special Capacitive Discharge ignition	100.00**
B. Custom-calibrated full-centrifugal Mallory Dist.	49.95**
C. Burnproof racing spark plug wires with boots	34.95**
D. Complete package	175.00**
5. High rpm engine shut-off	35.00
6. Racing camshaft and coordinated valve train (voids warranty)	175.00**
7. Scheifer clutch, flywheel, disc, and NHRA-approved shield	225.00**
8. M-22 HD 4-speed close-ratio transmission	126.35**
9. Modified Turbo-Hydramatic 3-speed automatic transmission	95.00**
10. Hurst Competition-Plus 4-speed linkage	85.00**
With console installation (console not included)	100.00**
11. Specially-designed traction bars	50.00
12. Special HD Air Lifts	50.00
13. Shock absorber package for street and strip or competition	75.00**
14. Raise car at all 4 points	75.00
15. Specially-designed tubular headers (furnished loose)	124.95*
16. Prowler rear street and strip tires	85.00**pr
17. Inglewood Indy-style extra-wide tires	85.00**pr
18. M & H rear tires, tubes and extra steel rims (slicks)	120.00
19. One-piece all-aluminum wheels (4) with tubes, mounted	175.00**
20. Sun Super Tach 8,000 rpm all-transistorized tachometer	49.95
21. Special hood-mounted 8,000 rpm transistorized Tach (required with CD ignition	75.00
22. Sun oil, water temp., and ammeter gauges installed under dash	75.00
23. Dual electric fuel pumps located in the trunk (2 pumps with pressure regulator, 75 gal/hr Cap.)	50.00**
24. Real wood rim steering wheel	45.00**
25. Special side-mounted Corvette-type exhaust system	275.00
26. Phase III cold air hood scoop	149.95
27. Special gear-drive injector kit for Holley carb. (3 and 4 bbl)	29.95
28. Special deep-sump oil pan and high cap. pump	75.00**
29. Complete Phase III striping	100.00

* Not Installed
** Exchange for Original Standard Equipment

SS-427 CHEVY

SS-427 Chevy Street Racer's Special $3,098.88
SS-427 Chevy Impala $3,495.95

Standard Equipment: 427/450-hp engine; Muncie close-ratio four-speed; Posi rear; special suspension; dual exhausts; SS-427 emblems; chrome valve covers and air cleaner; modified 7,500-rpm ignition; HD radiator; power front disc brakes; full factory warranty; full dyno tune; Biscayne two-door sedan body.

Production option prices will be quoted on request.

SS-427 STREET RACER'S SPECIAL AND IMPALA SPECIAL PERFORMANCE OPTIONS

1. L-88 427 Engine: Includes aluminum cylinder heads, special camshaft, 12.0:1 compression ratio (requires 103 octane gasoline or better, and M-22 HD 4-speed close-ratio transmission). No warranty on this engine	$750.00**
1-A. All-aluminum ZL-1 race engine	3,000.00**
2. L-89 427 Engine: Includes aluminum cylinder heads with 11.0:1 compression ratio	500.00**
3. Daytona three-barrel Holley carburetor and manifold setup	165.00**
For L-88 Engine	100.00**
4. Ignition: A. Special Capacitive Discharge ignition	100.00**
B. Custom-calibrated full-centrifugal Mallory dist.	49.95**
C. Burnproof racing spark plug wires with boots	34.95**
D. Complete package	175.00**
5. High rpm engine shut-off	35.00
6. Racing camshaft and coordinated valve train (voids warranty)	250.00**
7. Schiefer clutch, flywheel, disc., and NHRA-approved shield	250.00**
8. M-22 HD 4-speed close-ratio transmission	126.35**
9. Modified Turbo-Hydramatic 3-speed automatic transmission	95.00**
10. Hurst Competition-Plus 4-speed linkage	85.00**
11. Specially-designed traction bars	50.00
12. Special Ladder-type traction bars	100.00
13. Special HD Air Lifts	50.00
14. Shock absorber package for street and strip or competition	75.00**
15. Raise car at all 4 points (required with L-series Inglewood tires)	75.00
16. Specially-designed tubular headers (furnished loose)	124.95*
17. Prowler rear street and strip tires	85.00** pr
18. Inglewood Indy-style extra-wide tires	85.00** pr
19. M & H rear tires, tubes and extra steel rims (slicks)	120.00
20. One-piece all-aluminum wheels (4) with tubes mounted	175.00**
21. Sun Super Tach 8,000 rpm all-transistorized tachometer	49.95
22. Special hood-mounted 8,000 rpm transistorized tach (required with C D ignition	75.00
23. Sun oil, water temp., and ammeter gauges installed under dash	75.00
24. Dual electric fuel pumps located in the trunk (2 pumps with pressure regulator, 75 gal/hr cap.)	50.00**
25. Viscous drive fan (Mandatory)	15.80**
26. Real wood rim steering wheel	45.00**
27. Special side-mounted Corvette-type exhaust system	275.00
28. Phase III cold air hood scoop	149.95
29. Special gear-drive injector kit for Holley carb. (3 and 4 bbl)	29.95
30. Special deep-sump oil pan and high-cap. pump	100.00**
31. Complete Phase III striping	100.00

* Not Installed
** Exchange for Original Standard Equipment

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1. RACE MOTORS. On special order any car can be fitted with a Motion/printed or stock 12-to-1 L-88 alum. head or ZL-1 all-alum 427.
2. PHASE III HOOD. A must for show or go. Scoop is functional and hood on Camaro is lightweight fiberglass. Stock on Phase III.
3. M/P CAM. A variety of solid lifter cam grinds with matching high-rev kits are available for super street/strip perf.
4. HOOD TACH. Super-sano hood tach is at eye level for maximum efficiency. A must for cars with Capacitive Discharge ignition.
5. SIDE PIPES. Popular Vette system looks and sounds boss and can be installed on any car with stock or tubular headers.
6. THREE-BARREL. NASCAR-type 950-cfm Holley is ultimate single carb for street and strip. Special manifold has open plenum.
7. CARB INJECTOR. Custom M/P kit cures bogging, insures instant response. Can be installed on any Holley four or three-barrel.
8. SUPER SPARK. Custom-calibrated M/P-Mallory ignition comes complete with dist, coil, Ramcharger wiring and burn-proof boots.
9. M/P-CD IGNITION. Ultimate kit holds tune, increases plug life. Available with stock or complete M/P Mallory Super-Spark ignition.
10. SUPER PUMPER. Dual electric fuel pumps, 75 gph rating, Adequate for biggest engines with single or multi-quad carburetion.

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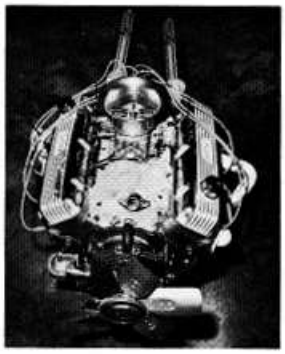

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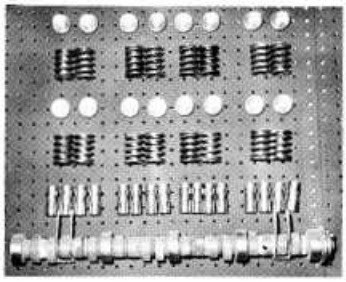

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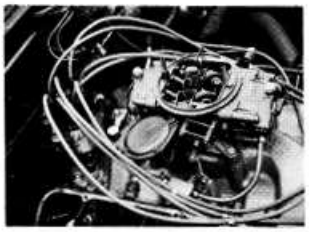

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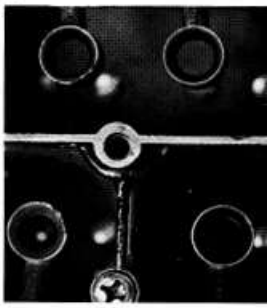

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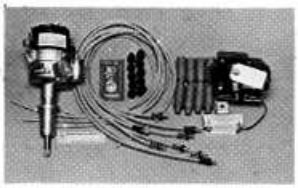

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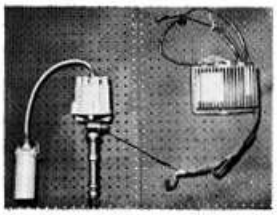

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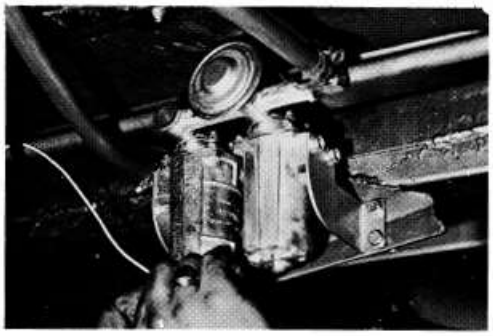

A glossary of the top performance options available on all Chevrolet products at Baldwin/Motion. They are also available over-the-counter for do-it-yourself installation on your car.

11. SUN GAUGES. If you want to keep accurate track of what's going on under the hood, this triple gauge kit is for you.
12. HURST STICK. Competition-Plus unit with T-handle is for the guy who wants to throw hassle-free power shifts every time.
13. SUN TACH. Here's one accessory that's a must for the performance buff. Besides being super accurate, it looks just great.
14. WOOD WHEEL. If you dig sports car genuine wood wheels, you can order any car from us with this polished beauty.
15. TURBO-HYDRO. Any car except the Z-28 can be ordered with our Sure-Shift-modified three-speed bang-shift automatic trans.
16. SUPER-BITE. M/P handling and traction kit controls wheel hop, firms up the suspension. Shocks and bars available separately.
17. LADDER BARS. The ultimate traction bar for street and strip. A must for track cars, works best with Super-Bite shocks.
18. MAGS & TIRES. For that super-boss look, order your car with one-piece aluminum wheels and super-wide Inglewood HP tires.
19. SLICKS. If you plan on dragging your car pick up on ripple-wall M&H slicks with the latest hot setup compound.
20. REV-LOK. Schiefer blow-proof clutch setup with NHRA-approved Lakewood shield is recommended for maximum efficiency.

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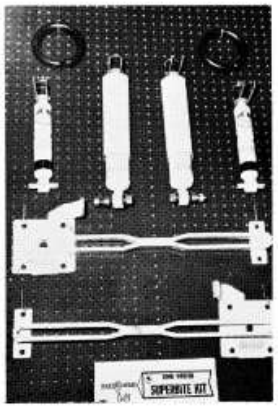

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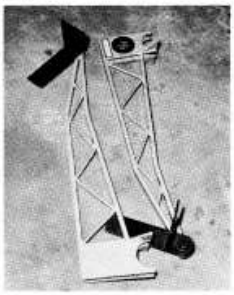

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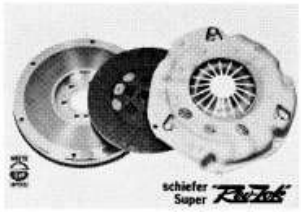

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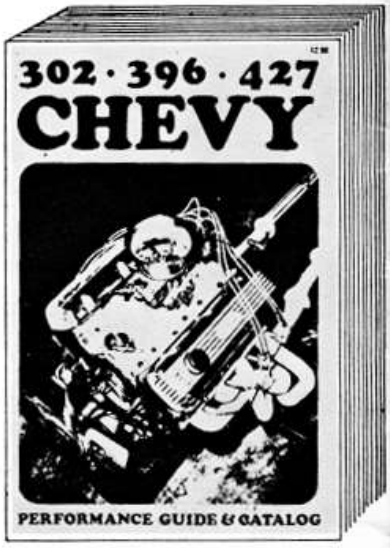

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